

## Open Textbooks Pilot (OTP) Program Fiscal Year 2023 Summary of Funding

- **FY 2023 Appropriation:** \$12,000,000
- **FY 2023 Amount for New Awards:** \$11,709,310
  - **Funding Down the Slate from the FY 2022 Competition:** \$1,253,296
  - **New Awards from the FY 2023 Competition:** \$10,456,014
- **Number of New Awards:** 6
  - **Funding Down the Slate from the FY 2022 Competition:** 1 New Award
  - **New Awards from the FY 2023 Competition:** 5 New Awards

<b>Institution Name</b>	<b>State</b>	<b>Type of Institution</b>	<b>Award Amount</b>	<b>Type of Award</b>	<b>Abstract Page</b>
California State University, Bakersfield	CA	Institution of Higher Education (IHE)	\$1,253,296.00	New Award Funded Down the Slate from the FY 2022 Competition	2
The University of New Mexico	NM	Institution of Higher Education (IHE)	\$2,124,223.00	New Award from the FY 2023 Competition	3
Louisiana Board of Regents	LA	State Higher Education Agency (SHEA)	\$2,125,000.00	New Award from the FY 2023 Competition	4
Washington State Board for Community and Technical Colleges	WA	State Higher Education Agency (SHEA)	\$2,118,044.00	New Award from the FY 2023 Competition	5
San Antonio College	TX	Institution of Higher Education (IHE)	\$1,963,747.00	New Award from the FY 2023 Competition	6
The Ohio State University	OH	Institution of Higher Education (IHE)	\$2,125,000.00	New Award from the FY 2023 Competition	7

## POP THE CAP

### Pathways Of Possibilities for Transforming Higher Education Curriculum Alignment Program

1. Applicant Institution: California State University, Bakersfield (CSUB)  
Consortium Members: California State University, Bakersfield (CSUB), Taft College (TC), Antelope Valley College (AVC), Bakersfield College (BC), and Porterville College (PC)
2. Project Title: **POP THE CAP: Pathways Of Possibilities for Transforming Higher Education Curriculum Alignment Program**
3. Abstract:

Pathways of possibilities for students focuses on affordability and use of Open Educational Resources (OER) for Curriculum Alignment Program (CAP) courses required for transfer credit between Community Colleges and Universities. Training and support provided to institutional consortium members encourages collaboration in the creation, design, and curating of course materials that are high quality, accessible to all, and at no cost to students. A shared OER assessment tool (QAR 4 OER) ensures quality assessment measures are reached for the high level OER adoption proposed. A mixed-methods research design study evaluates the effectiveness of OER in meeting student learning outcomes aligned with teacher performance expectations (TPEs). A shared cloud serves to connect OER materials created through the pipeline project with open access repositories.
- 3a. Target Population: Undergraduate Students in IHE in California
- 3b. Proposed Activities:
  1. Collaborative OER creation, design, and curation of 8 CAP courses fostering an ECE pipeline between community colleges and public universities (Priority 1).
  2. Training consortium and support for 8 lead faculty to evaluate and identify gaps, expand and develop course and ancillary materials that can be replicated and shared across institutions of higher learning (Priority 2).
  3. A shared OER assessment tool [QAR 4 OER Model (Quality Assurance Rubric for Open Educational Resources Model)] (Priority 2).
  4. A mixed-methods research study that will examine the effectiveness of OER in meeting student learning outcomes measured with alignment to the standard teacher performance expectations (TPEs) (Priority 3).
  5. A shared cloud connected to the CSU repository (MERLOT/Skill Commons) that was funded by the Department of Education and accessible to all institutions across the USA (Priority 2 & 3).
- 3c. Anticipated Results: 4 Pipelines, no textbook costs, student success (e.g., retention, grades, academic motivation/learner efficacy), and Shared Cloud (i.e., open access resources).
4. Competitive Preference Priority Addressed: **YES** - OER courses designed using LibreText Cool4Ed ensures alignment with student learning outcomes and ADA compliance with Ally. The integration of UDL enables diverse uses of teaching pedagogies that supports multiple learner needs.
5. Invitational Priority: **YES** - All 5 IHE are designated Hispanic Serving Institutions (HSI), and Minority Serving Institutions (MSI).

## Abstract

The New Mexico Open Educational Resources Consortium Pilot Program (NMOER-CPP) is a project led by the University of New Mexico, a flagship Carnegie Research/Doctoral-Extensive university in New Mexico, and a Minority Serving Institution (MSI) as defined in the *Federal Register* (Invitational Priority). The NMOER-CPP will create the infrastructure for a consortium of New Mexico IHEs that collaborate on OER curricula and will develop a centralized OER Hub that connects faculty with OER professional development and support (Absolute Priority 1-Improving Collaboration and Dissemination). NMOER-CPP represents a consortium of 3 Institutions of Higher Education, one university and two community colleges, all MSIs; a 4-member Workforce Advisory Board; an educational technology expert; a university research office; and a university press to develop high-quality, accessible open educational resources with a Justice, Equity, Accessibility, Diversity, and Inclusion lens for courses leading to in-demand occupations (Absolute Priority 1-Improving Collaboration and Dissemination). Courses being redesigned lack OER that meet the project's standards for quality and equivalency with commercial textbooks, including relevance, alignment with workforce needs, accessibility, and JEADI approach, or they may not currently be adopted in New Mexico. By creating and disseminating openly licensed course materials, this project addresses a gap in the existing marketplace and offers a replicable model for other projects (Absolute Priority 2-Addressing Gaps in the Open Textbook Marketplace and Bringing Solutions to Scale). This project will eliminate textbook costs in more than five pathway courses and improve student achievement (Absolute Priority 3-Promoting Student Success). Pressbooks will provide digital creation and distribution, including the capability to build accessible, interactive assessments that securely integrate with the Learning Management System gradebook (Competitive Preference Priority).

*Building a Competitive Workforce: Career and Technical Education OER with Embedded Digital Skills* is a Louisiana program designed to remove a barrier to access and completion in Career and Technical Education (CTE) courses that provide students with the skills and knowledge needed to succeed in in-demand areas of workforce in Louisiana and beyond. This program will be coordinated by LOUIS: The Louisiana Library Network, a 48-member consortium of all the state's academic libraries and a program of the Louisiana Board of Regents. It seeks to enable and enhance the delivery of open educational resources (OER) that include interactive assessment elements and materials that build the necessary foundational and industry-specific digital skills for priority CTE courses. These career-specific digital skills will help ensure learners have the abilities to participate in the Louisiana workforce and competitive digital economy. The included priority courses are in pathways that provide learners a way of achieving a postsecondary degree that is required for an in-demand occupation in Louisiana. This project features a collaboration between 2- and 4-year higher educational systems in Louisiana, secondary instructors engaged in CTE dual enrollment education, the library community, Pressbooks as an educational technology partner, and workforce representatives.

The state's priority CTE pathways align with the economic development goals and areas of high demand for industry. Select priority CTE courses for *Building a Competitive Workforce* map to degree programs at Louisiana institutions that align with in-demand sectors and occupations, as reflected the Louisiana Workforce Commissions stars rating system based on job demand and projected job growth and earnings. This project will leverage a cohort model for course development using twenty cohorts for nineteen CTE courses and one foundational digital skills content area. Proposed courses had an average annual enrollment of 1,948 students/course in the 2021 academic year across the 4 public systems. These courses also have a high DFW rate (letter grade D, F, or withdraw of 20% or more of enrolled students in a course) and higher DFW rates for minority students.

Course materials will emphasize high-quality digital skills that are required in industry to help ensure students are poised success as they enter the workforce having had these foundational and industry-specific digital skills interwoven in curriculum to enable them to build competencies and ensure digital readiness. Additionally, this project meets the competitive preference priority by leveraging H5P technology to add interactive assessments in the open textbook to enable students to monitor their own learning. Corresponding courses built in the LMS will include assessments and content to allow instructors to monitor individual performance and engagement. LOUIS will provide training to enable full use of these strategies by cohorts. It also meets the invitation priority of participation by minority-serving institutions and community colleges. Through the cohort collaborative course development model, participants will be recruited from Louisiana's seven historically black colleges and universities and the twelve community college and technical college system. These institutions have been active in LOUIS affordable learning initiatives. The Advisory Board is reflective of minority-serving institutions and community colleges in Louisiana, as well as workforce.

With a three-year budget of \$2.125 million, *Building a Competitive Workforce* will impact the cost of course enrollment for CTE. During the pilot phase, anticipated savings per course is \$2,800, or \$280,000 total during the pilot. With annual enrollments of over 60,000 in the identified proposed courses, full institutional participation across systems would have the annual potential to save students over \$6 million.

## **Abstract: Open ProfTech (Open Textbooks for Professional Technical Programs)**

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### **Consortium Members**

**Lead Applicant** is the Washington State Board for Community and Technical Colleges (SBCTC), a state government agency of higher education representing 34 community and technical colleges. **IHEs** that comprise the consortium include Highline College, South Seattle College, and Yakima Valley College. In addition, three workforce associations are included.

### **Projected Cost Savings**

By 12/1/2026, the total projected cost savings for students through Open ProfTech textbooks will be at least \$200,000 during the pilot (evaluation) phase. Once fully implemented statewide, the Open ProfTech project has the potential to save students \$3,000,000 per year.

### **Competitive Preference Priority & Invitational Priority**

Open ProfTech meets the **Competitive Preference Priority**. The project will improve instruction and student outcomes by personalizing learning experiences through two statewide mechanisms: MasteryPaths and Digital Badging. Open ProfTech meets the **Invitational Priority**. Washington State Board for Community and Technical Colleges (SBCTC) represents Washington's 34 two-year degree-granting public institutions. Additionally, at least 12 system colleges are Minority Serving Institutions (MSI) with 8 Asian American and Native American Pacific Island Serving Institutions (AANAPISIs) and 4 Hispanic-serving institutions (HSIs).

### **Abstract**

This project aims to achieve two goals; 1) Eliminate textbook costs for high-enrollment courses in select high demand ProfTech programs at community and technical colleges in Washington.; 2) Accelerate the adoption of Open ProfTech textbooks in these institutions.

To achieve the first goal, the project will create seven introductory-level open textbooks and ancillary materials in some of the highest-demand ProfTech fields. These include Introduction to Information Technology; Introduction to Forensic Science; Introduction to Computer-Aided Design; Health, Safety, and Nutrition; Principles of Computer Numerical Control Machining; Principles of Culinary Math; and Introduction to Periodontics. These textbooks will be used in the gateway courses required for multiple career pathways into high-demand workforce opportunities in Washington. The books will be published on Pressbooks, which supports nationwide distribution with multiple file export formats.

To attain the second goal, the project will develop a suite of professional development (PD) resources to help faculty members easily adopt and integrate Open ProfTech textbooks into their courses. These PD resources will include a comprehensive user guide, a live online workshop series, and a repository of case studies and examples of successful integration.

The project is built on the statewide consortium effort of Washington's 34 community and technical colleges with three leading IHEs, three workforce partners, and three college system councils. Through this collaboration, the project will deliver a set of textbooks with the highest level of relevancy, usability, replicability, and affordability to support our students in connecting to their career paths through academic success.

**ABSTRACT**

1. San Antonio College is the applicant institution and consortium partner institutions to carry out the grant activities include Palo Alto College (PAC), St. Philip's College (SPC), Northwest Vista College (NVC), and Northeast Lakeview College (NLC). San Antonio College (SAC) as the lead institution, requests \$1,963,747 over three years.
2. The project is titled "Alamo Colleges OER Consortium Project."
3. The project is for the period (October 1, 2023 – September 30, 2026) and will serve at least 10,052 students and 75 faculty members within 15% of the top five enrollment course sections across the consortium colleges. The project will provide an estimated costs savings of \$2.2 million dollars with OER course development/adoption. The Alamo Colleges OER Consortium Project (Project) is designed to **provide a framework by establishing consortium-wide best practices and support systems related to OER adoption and development. The Alamo Colleges OER Consortium will focus specifically on three activities: 1) Developing comprehensive, collaborative OER technology tools (CPP) and materials for the top five enrolling courses to maximize student savings; 2) Increase adoption of Open Textbook within the top five enrolling interdisciplinary courses that are also part of the core 15 credit hours for Career and Technical Education (CTE) high-wage high-demand pathways. 3) Increasing Professional Development and a OER repository to support OER adoption by consortium faculty.** Expected outcomes include OER Enrollment (10,052 students) and OER Course Completion (9,036 students), and students performance for OER that is comparable or better than traditional texts including: OER Failure and Withdrawal Rates of 17%, Average Grade for Completed OER of 73, Faculty using OER (75), Institutions Adopting OER (5), OER Courses Adopted by Consortium Members (336), Faculty using OER Tools (75), Average Cost Savings per Student (\$109.73), and **The Total Cost Savings for students using grant funded OER (\$2,206,064).**
4. Yes, founded on cited evidence-based practices, the Project **addresses all Absolute Priorities** as follows: **the Absolute Priority 1:** Improving Collaboration and Dissemination – SAC will partner with PAC, SPC, NVC, and NLC to form the Alamo Colleges OER Consortium for OER that advances student success with OLI and AlamoOPEN **Absolute Priority 2:** Addressing Gaps in the Open Textbook Marketplace and Bringing Solutions to Scale – working as a consortium to share OER materials and tools without affecting student performance. **Absolute Priority 3:** Promoting Student Success – by transitioning 15% of the course sections of the top 5 high enrolling courses to OER to increase student attendance and participation, allowing faculty and students to be on the "same page" and increase content comprehension.
5. **Yes**, addresses **Competitive Preference Priority:** Using Technology-Based Strategies for Personalized Learning and Continuous Improvement – by incorporating OER technology tools in Learning Management Systems for instructional delivery and adapting to student needs.
6. **Yes**, addresses **Invitational Priority:** Participation by Minority-Serving Institutions and Community Colleges by having all consortium partners being Minority-Serving Institutions (4 HSIs and 1 HBCU) and all five being community colleges.

**1. Applicant Institution and Partner Institutions:** The Ohio State University (OSU). Partner Institutions: Coastal Carolina University (CCU), Columbus State Community College (CSCC), Ohio Dominican University (ODU), Lakeland Community College (LCC), New York City College of Technology (NYCCT), Southern State Community College (SSCC), and University of Florida (UF).

**2. Project Title:** Fortifying Open Education: Scaling Ximera for Enduring Impact

**3. Target Population:** Faculty and Students

**4. Services and Proposed Activities:** Trivialize the process of creating online content for authors, develop a gradebook, improve ADA compliance, and use workshops to facilitate experimental development, authoring, and ongoing maintenance of our current texts.

**5. Anticipated Results:** Ximera open resources will be market competitive. The Ximera community will expand. Adoption of Ximera resources will increase.

**6. Absolute Priority Addressed:** Yes. All of our partner institutions have Ximera courses, many of which are established and run every year.

Absolute Priority 1 is met by holding in-person workshops, minicourses, and virtual workshops. Absolute Priority 2 will be met by our current material when we provide seamless integration with learning management systems (LMS) and we provide accessible content. Absolute Priority 3 will be addressed by improving the discovery of our materials and by providing accessible options for all students.

**7. Competitive Preference Priority Addressed:** Yes. Using Technology-Based Strategies for Personalized Learning and Continuous Improvement will be addressed as our content is completely open; students can explore any content we create at any time, without being enrolled in a course. Through our use of Universal Design for Learning Guidelines, we will make our courses open and free to all.

**8. Invitation Priority Addressed:** Yes. Participation by Minority-Serving Institutions and Community Colleges is addressed as New York City College of Technology (NYCCT) is one of our partners.

**9. Projected Direct Cost Savings for Students:** With previous funding of around \$200,000, Fowler and Snapp were able to develop a complete online interactive OER solution that saves students across several institutions over 1 million dollars per year. With this grant, we have 2 major institutions (OSU and UF) along with several complete courses and course sequences. We estimate the savings for students to be between 4 million (expanding OSU and UF to all large classes) to 10 million dollars per year.