

**Madison Area Technical College
Rural High School Equivalency Program
Project Abstract**

Madison Area Technical College (Madison College) will provide instruction and related educational and support services to migrant farm workers in South Central Wisconsin via the Rural High School Equivalency Program (HEP). The project will address four goals, each with measurable objectives and outcomes that are organized around a central logic model. **Goal 1: Increase Awareness and Access** - Madison College HEP will conduct an active, culturally relevant outreach and recruitment program, with the goal of enrolling 55 students per year. **Goal 2: GED/HSED Attainment** - Madison College HEP will provide all participants with GED/HSED preparation. Of those students, 69% will attain a high school credential. **Goal 3: Supportive Services** - All participants will receive supportive services designed to address challenges to successful program continuation and completion. **Goal 4: Transition** - All project graduates will receive transition support. Of these, 80% will successfully transition to postsecondary education, vocational training, employment, or military service.

Rural communities within the counties of Columbia, Dane, Dodge, Green Lake, Iowa, Jefferson, Portage, Sauk and Waushara will be targeted for recruitment and service delivery. The bulk of program instruction occurs in Madison and Fort Atkinson so that services are closest to where the majority of migrants live in our district. Madison College HEP will address Competitive Preference Priority 1 (Fostering Flexible and Affordable Paths to Obtaining Knowledge and Skills) by leveraging extensive workforce development partnerships to align HEP learning outcomes, including digital literacy competencies, with skills and knowledge required for high-demand occupations. The college will address CPP 2 (Consideration of Prior Experience) as a HEP program with a successful 20-year history.