

White House Initiative on Historically Black  
Colleges and Universities

# **National Historically Black Colleges and Universities Week Conference 2004**

*HBCUs: A Foundation Built on Excellence –  
Investing in a Bold New Future*

**September 12-15, 2004**

Hyatt Regency Washington Hotel  
400 New Jersey Avenue, N.W.  
Washington, D.C. 20001

Union Station Metro Stop

U.S. Department of Education  
[www.ed.gov/whhbcu](http://www.ed.gov/whhbcu)

## ABOUT THE CONFERENCE

The National Historically Black Colleges and Universities (HBCU) Week Conference will be held in Washington, D.C. on Sept. 12-15, 2004.

President George W. Bush is scheduled to issue a proclamation honoring America's HBCUs, designating the week of September 12-18, 2004, as National HBCU Week. Traditionally, Congress also issues a joint resolution commemorating the significant contributions made to our nation by these institutions. Accordingly, the White House Initiative on Historically Black Colleges and Universities will host a four-day conference in celebration of this occasion.

## AN OVERVIEW OF THE WHITE HOUSE INITIATIVE ON HBCUs

### **Mission**

To strengthen the capacity of Historically Black Colleges and Universities (HBCUs) to provide excellence in education.

### **Historical Perspective**

In 1980, President Jimmy Carter signed Executive Order 12232, which established a federal program "... to overcome the effects of discriminatory treatment and to strengthen and expand the capacity of historically black colleges and universities to provide quality education." Each president since that time has subsequently issued an executive order on HBCUs, with President George W. Bush signing Executive Order 13256 on Feb. 12, 2002.

### **Today's Leadership**

The White House Initiative on HBCUs works under the guidance and leadership of Wilbert Bryant, Counselor to the Secretary for the White House Initiative on HBCUs.

## TOPICS TO BE DISCUSSED

- Reauthorization of the *Higher Education Act*
- 50<sup>th</sup> Anniversary of *Brown v. Board of Education* — Where do we go from here?
- Health Care Disparity Issues (HIV/AIDS/Obesity)
- Gender Gap
- Homeland Security
- Private-Sector Endowments
- Governance Issues
- Technology
- Federal Funding Opportunities

## CONFERENCE FORMAT

This four-day event is designed to highlight the achievements of HBCUs, as well as to discuss many of the critical issues that are currently impacting institutions of higher education.

### Sunday, Sept. 12, 2004

1:00 p.m. – 5:00 p.m.	Registration
5:00 p.m. – 6:00 p.m.	Lecture Series
6:00 p.m. – 8:00 p.m.	Reception

### Monday, Sept. 13, 2004

7:30 a.m. – 9:00 a.m.	Registration
9:00 a.m. – 12:00 p.m.	General Sessions
12:00 p.m. – 2:00 p.m.	Luncheon
2:15 p.m. – 5:00 p.m.	General Sessions
5:30 p.m. – 7:00 p.m.	Reception

### Tuesday, Sept. 14, 2004

7:30 a.m. – 9:00 a.m.	Registration
9:00 a.m. – 12:00 p.m.	General Sessions
12:00 p.m. – 2:00 p.m.	Luncheon
2:15 p.m. – 5:00 p.m.	Concurrent Sessions
6:00 p.m. – 8:00 p.m.	Dinner

### Wednesday, Sept. 15, 2004

7:30 a.m. – 9:00 a.m.	Registration
9:00 a.m. – 11:00 a.m.	HBCU Grant Announcements
11:00 a.m. – 12:00 p.m.	HBCU Millennium Awards in Teaching and Research
12:00 p.m. – 2:00 p.m.	Closing Session ( <i>luncheon</i> )

## LODGING

A block of rooms for this event has been reserved at the Hyatt Regency Washington Hotel at the rate of \$150.00 per night for single occupancy and \$175.00 for double occupancy, plus 14.5% state and local taxes. Please make hotel reservations directly with the **Hyatt Regency Washington Hotel** by calling **1-800-233-1234** or **202-737-1234**. In order to receive the preferred government rate, you must identify your affiliation with **U.S. Department of Education\HBCU Conference**. **\*Important: THE CUT OFF DATE FOR MAKING HOTEL RESERVATIONS IS AUG. 16, 2004.**

## **TARGET AUDIENCES**

HBCU Presidents and Chancellors

HBCU Board of Trustees

HBCU Sponsored Research Administrators

HBCU Student Leaders

Corporation and Foundation Officials

Federal Agency Representatives

HBCU Organizational Affiliates

HBCU Title III Representatives

## **INVITED SPEAKERS - 2004**

The Honorable George W. Bush  
President of the United States

The Honorable Rod Paige  
U.S. Secretary of Education

The Honorable Colin Powell  
U.S. Secretary of State

Mr. Lerone Bennett  
Executive Editor, Ebony Magazine

The Honorable Jo Anne B. Barnhart  
Commissioner, Social Security Administration

Congressional and Corporate Representatives

## **SELECTED SPEAKERS FROM 2003**

The Honorable Rod Paige  
U.S. Secretary of Education

Rear Admiral Jay M. Cohen  
U.S. Navy

The Honorable Andrew S. Natsios  
Administrator, U.S. Agency for International Development

Congressman John Boehner,  
8<sup>th</sup> District of Ohio

The Honorable Stephen J. McHale  
Deputy Administrator, Transportation Security Administration

The Honorable John E. McLaughlin  
Deputy Director, Central Intelligence Agency

The Honorable J.C. Watts  
Retired Congressman and President and CEO  
J.C. Watts Companies

The Honorable Elaine L. Chao  
U.S. Secretary of Labor

# Conference Pre-Registration Form

(Please submit a separate pre-registration form for each registrant)

There is no fee for conference participation, but there are space limitations; pre-registration is therefore required. To ensure your participation, please complete and return this pre-registration form to our office at the address provided below by **Aug. 27, 2004**.

Name \_\_\_\_\_  
(Name will appear on badge as listed)

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Comments: \_\_\_\_\_

## MAIL OR FAX THIS FORM TO:

White House Initiative on Historically Black Colleges and Universities  
U.S. Department of Education  
1990 K Street, N.W., Suite 6131  
Washington, D.C. 20006  
Phone: 202-502-7900  
Fax: 202-502-7879/7852  
e-mail: [OSWHI-HBCU@ed.gov](mailto:OSWHI-HBCU@ed.gov)

Or register online at [www.ed.gov/whhbcu](http://www.ed.gov/whhbcu)



**White House Initiative on Historically  
Black Colleges and Universities**

U.S. Department of Education  
1990 K Street, N.W., Suite 6131  
Washington, D.C. 20006  
Phone: 202-502-7900  
Fax: 202-502-7879/7852  
e-mail: [OSWHI-HBCU@ed.gov](mailto:OSWHI-HBCU@ed.gov)