ACSFA Portland Textbook Hearing Information

Portland, OR

Friday, April 13, 2007

PEARSON Education

What is MyMathLab?

- A series of 200+ textbook-specific online courses.
- Adaptable to each student's level of knowledge, learning style, and pace.
- Deliverable anywhere with Web access.
- 750,000 student users in 2006.

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Why was MyMathLab developed?

- To help students succeed in Math.
- To minimize end-of-semester surprises by providing immediate student assessment.
- To help institutions retain students.

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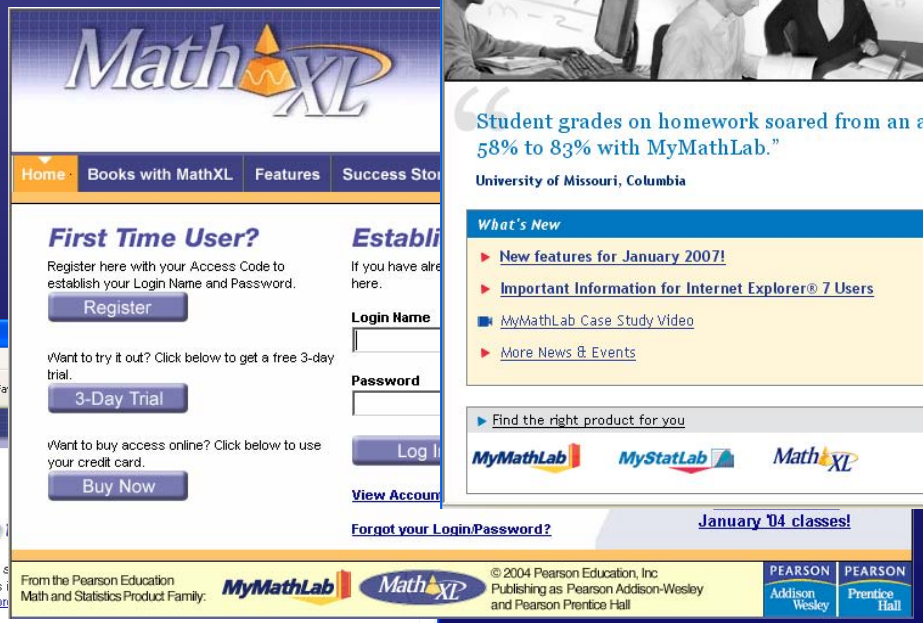
MyMathLab Product Family

Digital Video Tutor CD

MathXL Tutorials on CD

MyMathLab & MyStatLab

MathXL

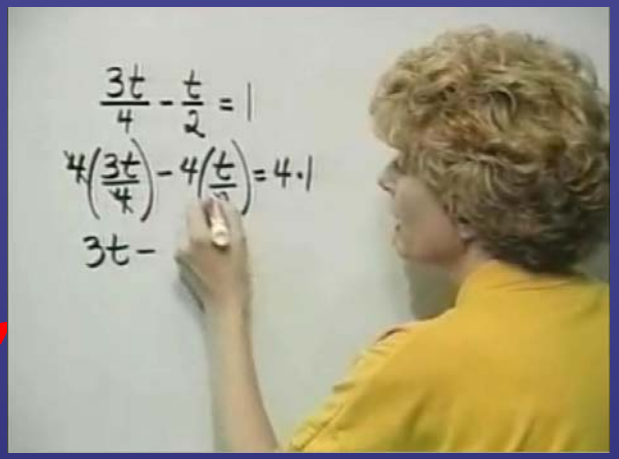


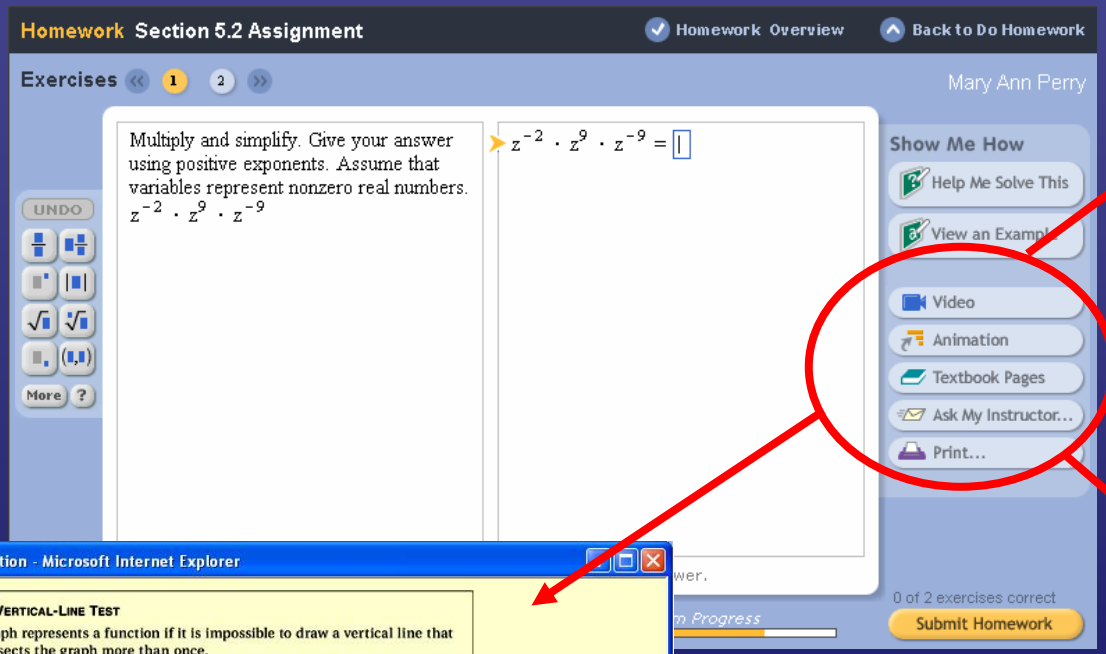
InteractMath

Learning Aids

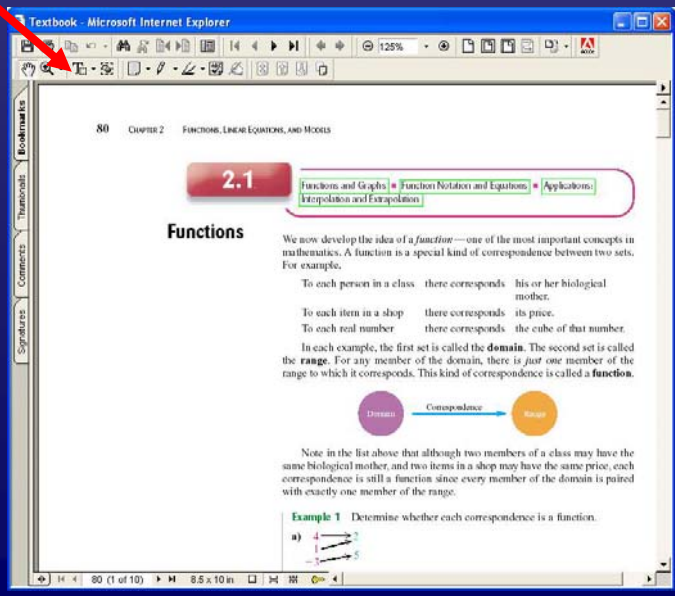
Math homework provides many forms of help

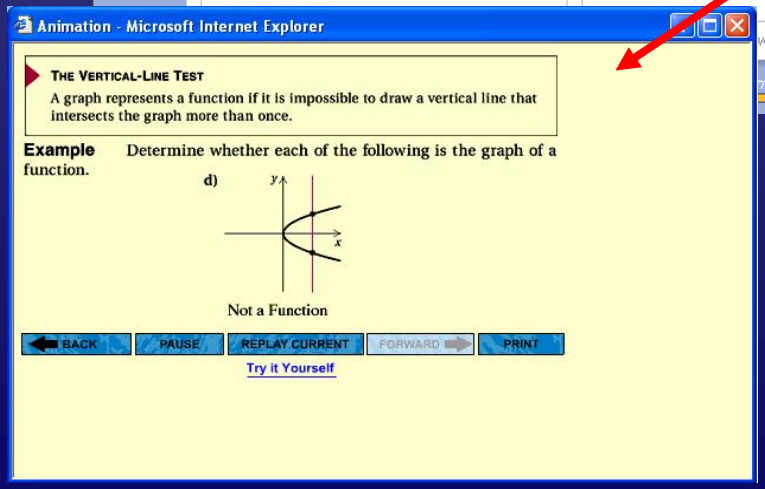
Video lecture segment





eBook pages



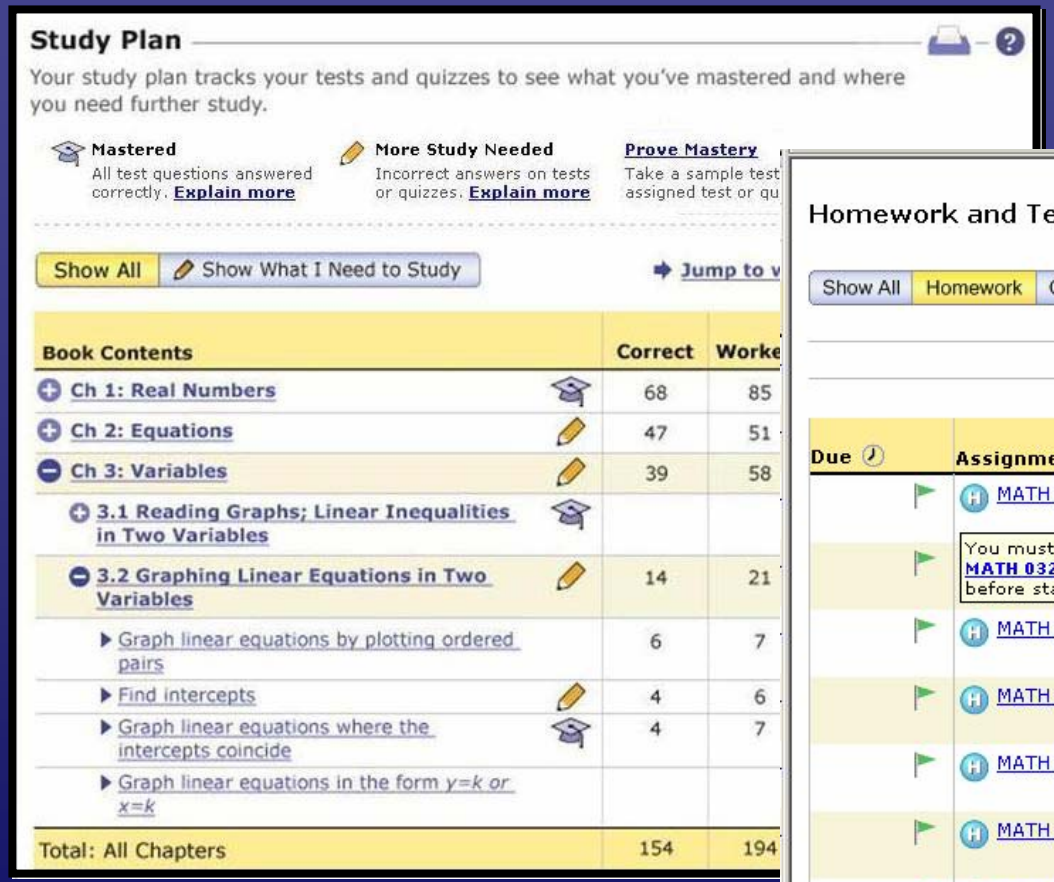


Animations

Open Entry Open Exit

Personal Study Plan

Prerequisite Assignments



Study Plan

Your study plan tracks your tests and quizzes to see what you've mastered and where you need further study.

Mastered — All test questions answered correctly. Explain more

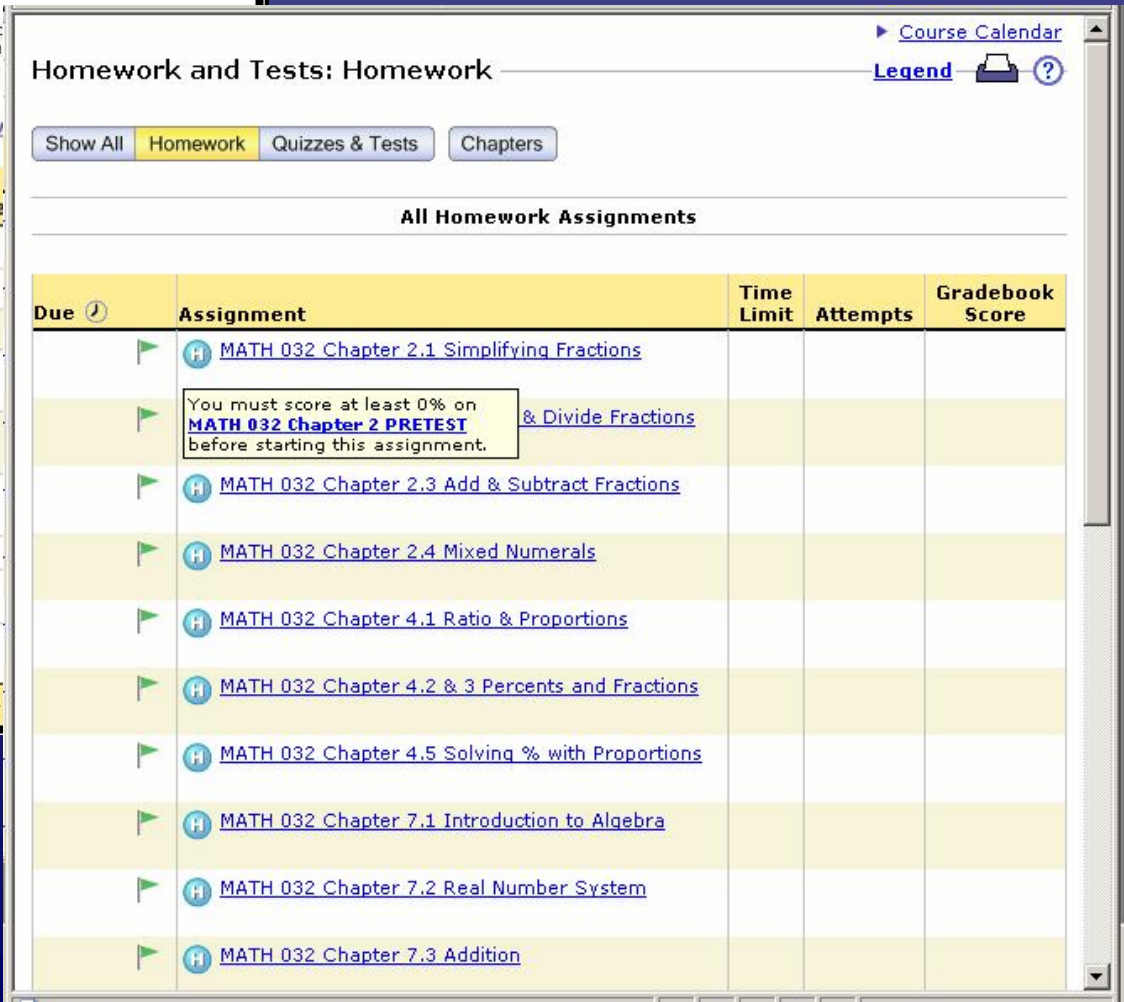
More Study Needed — Incorrect answers on tests or quizzes. Explain more

Prove Mastery — Take a sample test assigned test or qu

Show All | Show What I Need to Study

Jump to v

Book Contents	Correct	Worke
Ch 1: Real Numbers	68	85
Ch 2: Equations	47	51
Ch 3: Variables	39	58
3.1 Reading Graphs; Linear Inequalities in Two Variables		
3.2 Graphing Linear Equations in Two Variables	14	21
Graph linear equations by plotting ordered pairs	6	7
Find intercepts	4	6
Graph linear equations where the intercepts coincide	4	7
Graph linear equations in the form y=k or x=k		
Total: All Chapters	154	194



Course Calendar

Homework and Tests: Homework — Legend

Show All | Homework | Quizzes & Tests | Chapters

All Homework Assignments

Due	Assignment	Time Limit	Attempts	Gradebook Score
	MATH 032 Chapter 2.1 Simplifying Fractions			
	You must score at least 0% on MATH 032 Chapter 2 PRETEST before starting this assignment. & Divide Fractions			
	MATH 032 Chapter 2.3 Add & Subtract Fractions			
	MATH 032 Chapter 2.4 Mixed Numerals			
	MATH 032 Chapter 4.1 Ratio & Proportions			
	MATH 032 Chapter 4.2 & 3 Percents and Fractions			
	MATH 032 Chapter 4.5 Solving % with Proportions			
	MATH 032 Chapter 7.1 Introduction to Algebra			
	MATH 032 Chapter 7.2 Real Number System			
	MATH 032 Chapter 7.3 Addition			

How does MyMathLab help students and institutions save money?

- Improved pass rates: students pay for course and materials only once.
- Higher student retention/lower DFW rates
- Various purchasing options.
- Ability to teach larger classes with less staff support.

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How can Pearson further help students save money by selling MyMathLab directly to institutions rather than to students?

- Existing model = student owned
- Open to institutional selling

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In what other ways is Pearson adapting to meet the changing demands of the market and the changing role of technology?

- Direct-to-student online MML code purchase.
- SafariX products and Vango Notes
- Custom Publishing
- Providing materials packaged and unpackaged

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Where do you see the future going in terms of using technology to deliver instructional materials?

- Dedicated to produce the best teaching and learning experiences possible.
- Content – More modularized, personalized, and accessible
- Continued investment by publishers in innovative and effective ways of producing learning content.

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